

Fact Sheet

The 11th Dongguan

China Shoes • China Shoetec • China Bags (Spring)



4 – 6 May, 2010

GD Modern International Exhibition Center, Houjie, Dongguan, PR China

www.chinashoesexpo.com

Organizer

China Chamber of Commerce for I/E of Light Industrial Products & Arts-Crafts(CCCLA)

Messe Düsseldorf China Ltd., Adsale Exhibition Services Ltd.

Guangdong Modern Convention and Exhibition Management Co.,Ltd.



Participation Fee (Machinery zone, Accessories, Leather & Materials zone)

Shell Scheme (minimum 9 sqm)

USD 163 / RMB1,111/ sqm

Raw Space (minimum 18 sqm)

USD 147 / RMB1,000 / sqm

Theme Zone – Leather Zone

Special highlight of fair for better business matching

Shell Scheme includes: wall panel, Fascia with company's name, carpet, lockable cupboard, square table, chairs, wastepaper basket, spotlight (100w), 13amp/220V power point (5A fuse)

2009 Autumn Show Scale

No. of exhibitors: 488exhibitors (60% shoes and 40% shoe machinery & materials)

No. of visitors: 15,058 from 70 countries and regions e.g. China, Hong Kong, Taiwan, US, Japan, Brazil, Australia, Singapore, Korea, Italy, Spain and Russia (20% overseas, 80% local)

Business nature of visitors: Shoes manufacturers, Bags / Furniture / Clothing & Accessories

Manufacturers, Importers / Exporters, Agents, Wholesaler / Distributor, Buying offices, design houses and etc.

Exhibition Area: 20,000 sqm

Concurrent Activities

- The 3rd World Footwear Industry Development Forum: More than 1,000 experts of the industry will be gathered to explore and discuss the future development of footwear industry
 - Leather and footwear display zone: Display the latest footwear design and leather collection
 - Professional seminars: Experts of the industry will be invited to give speeches on recent hot topics
 - Stock Shoe Zone: sell their stock shoes to buyers with smaller order quantity and greater flexibility
 - Buyers Cocktail Reception: Allow domestic and overseas buyers and exhibitors to share market information under causal environment
-

Major Footwear Pavilions

- Putian Pavilion – organized by CCCLA and Putian Footwear Association
- Hong Kong Pavilion - organized by Hong Kong Footwear Association
- Taiwan Footwear Pavilion - organized by Taiwan Footwear Manufacturers Association
- Dongguan Leather & Footwear Pavilion – organized by Dongguan Leather & Footwear Association
- Taiwan Shoe Machinery Pavilion – organized by Taiwan Association of Machinery Industry
- Dongguan Shoe Machinery Pavilion – organized by Dongguan Shoe-Making Machinery Association
- Dongguan Shoes Material Pavilion – Organized by Dongguan Shoes Materials Association