

Fact Sheet

The 11th Dongguan

China Shoes • China Shoetec • China Bags(Spring)

4 – 6 May, 2010

GD Modern International Exhibition Center, Houjie, Dongguan, PR China

www.chinashoesexpo.com



Organizer

China Chamber of Commerce for I/E of Light Industrial Products & Arts-Crafts (CCCLA)

Messe Düsseldorf China Ltd. , Adsale Exhibition Services Ltd.

Guangdong Modern Convention and Exhibition Management Co.,Ltd.



Participation Fee (Shoe Zone)

Shell Scheme (minimum 9 sqm)
USD 303 / RMB2,060/ sqm

Raw Space (minimum 18 sqm)
USD 243 / RMB1,650 / sqm

Theme Zones – Special highlight of fair for better business matching

Kid Shoe Zone, Evening Shoe Zone, Health & Comfort Shoe Zone, Leather Shoe Zone

Shell Scheme includes: wall panel, Fascia with company's name, carpet, lockable cupboard, square table, chairs, slope shelf, wastepaper basket, spotlight (100w), 13amp/220V power point (5A fuse)

2009 Autumn Show Scale

No. of exhibitors: 488 exhibitors (60% shoes and 40% shoe machinery & materials)

No. of visitors: 15,058 from 70 countries and regions e.g. China, Hong Kong, Taiwan, US, Japan, Brazil, Australia, Singapore, Korea, Italy, Spain and Russia (20% overseas, 80% local)

Business nature of visitors: Importer/exporter, Agent, Wholesaler/Distributor, Supermarket/ Convenient Store / Chain stores, Shoes Chain Store, Mail Order/Online Order, Department stores, Buying offices, Individual Shoes Retailer, Franchisee, Research Institution and etc

Exhibition Area: 20,000 sqm

Concurrent Activities

- The 3rd World Footwear Industry Development Forum: More than 1,000 experts of the industry will be gathered to explore and discuss the future development of footwear industry
- Leather and footwear display zone: Display the latest footwear design and leather collection
- Professional seminars: Experts of the industry will be invited to give speeches on recent hot topics
- Stock Shoe Zone: sell their stock shoes to buyers with smaller order quantity and greater flexibility
- Buyers Cocktail Reception: Allow domestic and overseas buyers and exhibitors to share market information under causal environment

Major Footwear Pavilions

- Putian Pavilion – organized by CCCLA and Putian Footwear Association
- Hong Kong Pavilion - organized by Hong Kong Footwear Association
- Taiwan Footwear Pavilion - organized by Taiwan Footwear Manufacturers Association
- Dongguan Leather & Footwear Pavilion – organized by Dongguan Leather & Footwear Association
- Taiwan Shoe Machinery Pavilion – organized by Taiwan Association of Machinery Industry
- Dongguan Shoe Machinery Pavilion – organized by Dongguan Shoe-Making Machinery Association
- Dongguan Shoes Material Pavilion – Organized by Dongguan Shoes Materials Association